

Build Your Station From Where You Are

Start with the room and equipment you have. Prove the programming. Grow when the market earns it.

You do not need a tower, a \$50,000 console or a commercial building to become part of U-ROCK®. You need a reliable connection, a clean sound, something worth putting on the air — and the willingness to build a real relationship with your local music community.

PATH	BEST FOR	WHAT IT OPERATES	PLANNING ALLOWANCE*
Presenter Desk	DJ or program host	One scheduled live show	\$175–\$400
Home Affiliate Station	Local station operator	Full local programming and live broadcasts	\$600–\$1,500
Community Studio	Team with local activity and revenue	Public-facing station, guests, sales and events	\$2,500–\$7,500
Professional Connection	Existing station or studio	Your professional system connected to U-ROCK®	\$0–\$500

*Equipment planning ranges, reusing a suitable computer where possible. Rent, deposits, insurance and commercial Internet are separate.

1 · Presenter Desk

A quiet room, reliable computer, dynamic mic, wired headphones, wired Internet. We test your audio, connect you to your assigned station and rehearse the live handoff. Prove the show before running a station.

3 · Community Studio

Storefront or arts space — when people need somewhere to gather, record, interview, advertise and participate. Not the starting point: the next step after proven programming and a realistic local revenue path.

2 · Home Affiliate Station

A spare bedroom becomes a serious broadcast space: dedicated computer, professional playout, mixer or interface, two mics, monitoring, UPS, wired broadband. The room doesn't need to look expensive — it needs to work reliably.

4 · Professional Connection

Keep what works. We test your existing output, configure the connection, and your studio joins the network without rebuilding anything. Our Melbourne affiliate went live exactly this way.

The house rules: We inventory what you own before recommending a single purchase. No affiliate takes commercial space merely to look legitimate. No fake sponsors, no inflated reach, no guaranteed-income promises — real stations, built at the pace your market supports.

WHAT U-ROCK® BRINGS

- Station connection, identity and technical onboarding
- Programming relationships and artist discovery
- Training academy, manuals and go-live rehearsal
- A path to local advertising and sponsorship revenue

TELL US

- Your city and country
- Host a show — or operate a station?
- Preferred programming format
- What equipment you already own
- Starting at home, or existing studio space?

urock.network/operators/build

U-ROCK® NETWORK · EST. 1999

Apply free · no purchase required · equipment gaps assessed after inventory INDEPENDENT BROADCAST ECOSYSTEM · KEEP THE SIGNAL ALIVE